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PRESS RELEASE

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David Mack Documentary DVD available this December

Hewitt, Texas (August 2006) The acclaimed team at Hero Video Productions™ proudly announces their latest documentary "The Alchemy of Art: David Mack" - coming this December to comic book shops worldwide. Called "One of the true geniuses of the medium" by Entertainment Weekly, Mack's work expands the possibilities of graphic novels and any other field he explores. David is the creator, author and artist of KABUKI and was also the writer and artist of Daredevil (one of the top ten best selling comics in the United States) from Marvel Comics.

The DVD features the most in-depth interview David Mack has ever done, David's commentary on a full issue of Kabuki, book readings, a look at David at work in his studio and with other artists, and plenty of surprises.

David says ""This is the most intimate and extensive interview and exploration of my work so far. There is a lot of stuff on this DVD I've never shown before."

HVP has released a preview trailer of the DVD at www.herovideo productions.com and will release additional footage in the weeks ahead, so visit their site periodically to check it out.

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HVP – Page 2

Produced by Hero Video Productions' award-winning staff, "The Alchemy of Art: David Mack" is the latest in a series of DVDs produced by Hero Video examining the comic book industry. Fans can find "The Alchemy of Art: David Mack" at their local comics shop this winter. The award-winning, best selling "Terry Moore: Paradise Found" and "Telling Stories: The Comic Book Creators" – featuring Geoff Johns, Bruce Timm, Greg Rucka, Jimmy Palmiotti, Howard Chaykin and other greats - are also being made available again to comic book retailers. All three DVDs will be solicited in the October issue of Diamond's Previews magazine. To find a store near you, contact the Comic Shop Locator Service toll free at 1-888-COMICBOOK (1-888-266-4226) or online at <http://csls.diamondcomics.com>.

Limited interview opportunities are available. If you are interested in speaking with a member of the Hero Video Productions team, please contact Sherri Jurls at 254/230-2899.

A limited number of advance copies of the DVD will be made available for media reviews. Call 254/230-2899 to reserve your copy today.

Hero Video Productions offers expert video production, multimedia services, and consulting.

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